

**Industry Projections for the South Central Wisconsin Workforce Development Area, 2004-2014**  
**(Columbia, Dane, Dodge, Jefferson, Marquette, and Sauk Counties)**

NAICS	Industry Title	2004 Estimated Employment	2014 Projected Employment	2004-2014 Employment Change	2004-2014 Percentage Change
	Total Non-Farm Employment	423,430	476,650	53,220	12.6%
1133, 21, 23	Construction/Mining/Natural Resources	22,060	26,020	3,960	18.0%
31-33	Manufacturing	59,640	60,130	490	0.8%
323	Printing and Related Support Activities	6,140	6,120	-20	-0.3%
332	Fabricated Metal Product Mfg	7,600	7,700	100	1.3%
333	Machinery Mfg	6,220	5,860	-360	-5.8%
42, 44-45	Trade	62,820	68,960	6,140	9.8%
445	Food and Beverage Stores	8,210	8,560	350	4.3%
48-49, 22	Transportation and Utilities (Including US Postal)	13,110	14,630	1,520	11.6%
52-53	Financial Activities	30,730	34,250	3,520	11.5%
61-62	Education and Health Services (Including State and Local Gov Educ and Hosp)	85,780	104,520	18,740	21.8%
621	Ambulatory Health Care Services	13,960	18,960	5,000	35.8%
623	Nursing and Residential Care Facilities	9,870	12,610	2,740	27.8%
71-72	Leisure and Hospitality	41,190	47,380	6,190	15.0%
51, 54-56, 81	Information/Prof Services/Other Services	70,500	81,580	11,080	15.7%
	Government (Excluding US Postal, State and Local Educ and Hosp)	37,600	39,180	1,580	4.2%

**Notes:**

1. Employment is a count of jobs rather than people, and includes all part- and full-time nonfarm jobs. Employment is rounded to the nearest ten. Numbers may not add due to rounding.
2. Employment does not include self-employed, unpaid family, or railroad workers.
3. An estimate of non-covered employment is included in NAICS 8131(Religious Organizations), but not in any other industries.
4. Government includes tribal owned operations, which are part of Local Government employment.

Information derived using 2004 CES (3/05 Benchmark) and 2004 QCEW data.

To the extent possible, the projections take into account anticipated changes in Wisconsin's economy between 2004 and 2014. It is important to note that unanticipated events may affect the accuracy of the projections.

**Source:** Office of Economic Advisors, Wisconsin Department of Workforce Development, August 2006

**Projections Methodology**

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